

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 173458 / 1		<u>Alt Order #</u> 08425855
<u>Product</u> CLINTON 10/25 :60S		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5291
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 10/24/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/25/16	10/25/16	Tue Prime Hour 2	9:00 PM-10:00 PM		1:00			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$6,000.00					
2	WHIO	10/25/16	10/25/16	Tue Prime Hour 3	10:00 PM-11:00 PM		1:00			P-05		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----				1	\$4,000.00					
3	WHIO	10/25/16	10/31/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-05		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$3,000.00					
4	WHIO	10/28/16	10/28/16	Friday Prime Hour 1	8:00 PM-9:00 PM		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$3,000.00					
5	WHIO	10/25/16	10/31/16	M-Su 11p News	11:00 PM-11:35 PM		1:00			P-05		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTFSS				2	\$3,000.00					
6	WHIO	10/25/16	10/31/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-05		NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,800.00					
7	WHIO	10/25/16	10/31/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$2,400.00					
8	WHIO	10/25/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,400.00					
9	WHIO	10/25/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,400.00					
10	WHIO	10/25/16	10/31/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		1:00			P-05		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<u>Contract / Revision</u>	<u>Alt Order #</u>
173458 / 1	08425855

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	CLINTON 10/25 :60S	5291

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	10/24/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	10/29/16	10/29/16	SEC Game	3:30 PM-7:00 PM		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$2,000.00						
12	WHIO	10/29/16	10/29/16	SEC Game	12:00 PM-1:00 PM		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$2,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/24/16-10/30/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	1:00		\$2,000.00			NM		
	See MG 12.2													
	2	WHIO	10/24/16-10/30/16	SEC Game	3:00 PM-3:30 PM	-----Sa--	1:00		\$2,000.00			NM		
	Ⓜ MG for 12.1 10/29													
13	WHIO	10/25/16	10/31/16	The Price is Right	11:00 AM-12:00 P		1:00			P-05		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	1			\$1,800.00						
14	WHIO	10/25/16	10/31/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$1,600.00						
15	WHIO	10/30/16	10/30/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1	1			\$1,600.00						
16	WHIO	10/25/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-05		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	3			\$1,400.00						
17	WHIO	10/29/16	10/29/16	CBS This Morning Sa	10:00 AM-12:00 P		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$1,200.00						
18	WHIO	10/25/16	10/31/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$1,100.00						
19	WHIO	10/25/16	10/31/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$1,100.00						
20	WHIO	10/25/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$1,000.00						
21	WHIO	10/25/16	10/31/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$900.00						
22	WHIO	10/25/16	10/31/16	Late Late Show: Cord	12:35 AM-1:35 AM		1:00			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$800.00						
23	WHIO	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$800.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/24/16-10/30/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	1:00		\$800.00			NM		
	Credited													

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<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 10/24/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
24	WHIO	10/29/16	10/29/16	Sa 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$800.00						
25	WHIO	10/30/16	10/30/16	Su 1135p-1235a	11:35 PM-12:35 X		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1	1			\$800.00						
26	WHIO	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$700.00						
27	WHIO	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$600.00						
28	WHIO	10/29/16	10/29/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-	1			\$400.00						
29	WHIO	10/30/16	10/30/16	Su 1235a-135a	12:35 XM-1:35 XM		1:00			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1	1			\$400.00						
30	WHIO	10/25/16	10/31/16	Daybreak Edition 430a	4:25 AM-5:00 AM		1:00			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--	2			\$300.00						
Totals									0.00				48	\$82,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	35	\$62,500.00	(\$9,375.00)	\$53,125.00
10/31/16 - 10/31/16	13	\$20,300.00	(\$3,045.00)	\$17,255.00
Totals	48	\$82,800.00	(\$12,420.00)	\$70,380.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP NOV4/16 17.42
CHANGES *** WHIO-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME	DAVID OUTEN	
SALES PRSN	PH- NICK WELTE	

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

_____ (CE)

FLIGHT DATES	OCT25/16	OCT31/16	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV4/16 17 42

REP: TO DEANNA
FR JARED
OK'D CREDITS DOLLARS MOVED TO CURRENT HI
RVSD TOTAL \$82,800
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 5291												
23	S		700P-730P	60		\$800.00	10/29	10/29	0		SAT	0
PROGRAM : WHEEL OF FORTUNE CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29												

REP HEADLINE# 8425855 TRF# 173458 REP: TEL# 610-293-4100 FAX# 610-225-1191 NOV4/16 17.42
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#23 MISSED: SAT/700P-730P OCT29 60S \$800.00 (NOV1/16)
 OFFER: NONE
 CMT: SPOT DID NOT RUN DUE TO SPORTS OVERRUN PLEASE CREDIT AND MOVE \$ TO
 CMT: ACTIVE CONTRACT

OCT/16	82800.00	NOV/16	\$.00									
CONTRACT TOTAL												82800.00
TOTAL SPOTS												48

MARKET TOTALS \$154,814 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE